



# INTELLIGENCE IN ACTION **STRATEGY TO DELIVERY**

## AIPIO INTELLIGENCE CONFERENCE **2026**

Sofitel Melbourne On Collins | August 26–28 2026

### Institute and Conference Sponsorship Prospectus

[aipionationalevents.asn.au](https://aipionationalevents.asn.au)

#intelligence2026



[linkedin.com/company/aipio](https://www.linkedin.com/company/aipio)



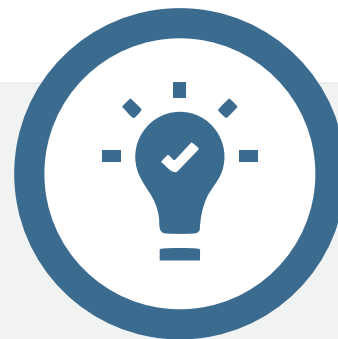
[x.com/@aipio](https://x.com/@aipio)

# Benefits of Sponsoring



## Thought Leadership

Showcase expertise and shape industry conversations.



## Solutions in Action

Show how your expertise delivers results.



## Brand Visibility

Gain recognition through signage, branding, and marketing.



## Showcase

Highlight products and services on the exhibition floor.



## Connect & Convert

Turn conversations into partnerships.



## Marketing Reach

Be featured in AIPIO's integrated campaigns.



## About AIPIO

The Australian Institute of Professional Intelligence Officers (AIPIO) is the peak body representing intelligence practitioners and leaders in Australia. Its membership spans government, national security, defence, law enforcement, business, academia, integrity agencies, regulatory bodies, and the technology and information services sectors.

AIPIO is committed to **advancing the professionalisation of intelligence in Australia**. The Institute unites practitioners across various domains of practice, providing opportunities for collaboration, networking, and professional development through its National Events program, regional initiatives, and Communities of Practice, which are delivered both in-person and online.

## AIPIO National Event

At the centre of this program is the **Intelligence Conference & Exhibition**, AIPIO's flagship national event.





The conference represents the single most significant annual opportunity for the intelligence profession to gather in one place. It attracts practitioners, academics, policymakers, and industry leaders from across Australia and abroad, creating a dynamic forum for knowledge exchange and collaboration.

By hosting Intelligence 2026 as the national event, AIPIO ensures that the conference is not only a showcase of cutting-edge ideas but also a central pillar in advancing its mission: **uniting intelligence practitioners and strengthening the professionalisation of intelligence practice across domains**.

## Intelligence 2026




The 35th national conference, **Intelligence 2026**, will be held in **Melbourne at the Sofitel on Collins** from **26 to 28 August 2026**.

With the theme "**Intelligence in Action: Strategy to Delivery**," the program will highlight the profession's focus on operational agility, partnerships, impact, and innovation. Designed for connection and exchange, the program will feature:

-  **Plenary Roundtable Discussions**  
sponsors and industry experts facilitating interactive discussions with delegates.
-  **Lightning Talks**  
fast-paced, impactful presentations that showcase diverse perspectives and emerging ideas.
-  **Pre-Conference Skills Masterclass**  
collaborative sessions fostering professional growth.
-  **Exclusive VIP Connections Dinner**  
high-level networking dinner with senior leaders by invitation only.

## Sponsorship with Impact

The **AIPIO Sponsorship Program** offers organisations the opportunity to enhance their presence in the intelligence community while contributing to the advancement of the profession. Sponsorship offers:

-  **Industry Influence**  
shaping debates and contributing to policy and practice.
-  **Networking Power**  
connecting directly with senior practitioners and decision-makers across sectors.
-  **Professional Recognition**  
association with Australia's peak intelligence body and its premier national event.

The Intelligence 2026 Conference & Exhibition is more than a conference — it is the profession's central forum where ideas are tested, collaborations are forged, and the future of intelligence is shaped.



Sponsorship opportunities are strictly limited — last year every package sold out within two months. Secure early to avoid missing out and maximise exposure across Intelligence 2026!

## Contact Us

For all sponsorship and exhibition queries, or for any other Conference matter, please contact the Conference organisers.

**Gill Wilson APM MAIPO (Life)**  
Australian Institute of Professional Intelligence Officers Inc.  
PO Box 4213, Kingston ACT 2604  
+61 413 351 082 [gill.wilson@aipio.asn.au](mailto:gill.wilson@aipio.asn.au)

**Madeleine Cullity**  
Senior Event Manager, Wise Connections  
49A Station Street, Malvern VIC 3144  
+61 3 9885 6566 [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

# Sponsorship Opportunities

## AIPIO Institute Packages\* 1 July – 31 December 2026

Extend your brand presence beyond the conference and into AIPIO's national program:



### Influencing Sponsorship

Position as a respected leader through involvement in National Events and Intelligence 2026.



### Leading Sponsorship

Build brand authority with visibility across Regional Programs, Communities of Practice, and the Intelligence 2026 Conference.



### AIPIO Awards Sponsorship

Align with excellence by supporting the Institute's premier recognition event.



### Communities of Practice Sponsorship

Be recognised as a valued supporter of AIPIO's specialist professional networks, connecting practitioners across growing domains of intelligence practice.

\*Note: For 2026 only, Institute Packages cover a six-month period (1 July – 31 December). From 2027 they will run for the full calendar year.



## Intelligence 2026 Conference-Specific Packages

Showcase your organisation directly to delegates at the profession's flagship national event:



### Conference-Specific Sponsorship

Engage through branding, speaking, and delegate connection opportunities.
































### Exhibition Packages

Promote services and innovations in a high-visibility environment on the exhibition floor.



Sponsorship opportunities are strictly limited — last year every package sold out within two months. Secure early to avoid missing out and maximise exposure across Intelligence 2026!



	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>NATIONAL EVENTS</b> <b>Intelligence 2026 Conference</b> AIIPIO's flagship event, bringing together 300+ professionals for keynotes, roundtables, lightning talks, and networking. The premier forum for advancing intelligence practice.						
<b>AIIPIO Round Tables</b> Exclusive virtual forums where leaders from government, academia, and industry explore critical workforce and practice challenges through open, strategic discussions.						
<b>Symposium</b> An engaging in-person forum exploring the AIIPIO annual theme through keynote insights and collaborative discussions focused on real-world solutions.						
<b>REGIONAL EVENTS</b> <b>Virtual Tradecraft</b> Interactive online forums with intelligence champions, offering insights, topical discussions, and valuable peer networking throughout the year.						
<b>Networking Events</b> Local gatherings across Australia providing professionals with opportunities to connect, exchange ideas, and strengthen relationships.						
<b>Communities of Practice</b> – Further information is available at: <a href="http://aipio.asn.au/communities-of-practice">aipio.asn.au/communities-of-practice</a> Join one of AIIPIO's growing Communities of Practice (CoPs), created to foster professional development across specialist domains of intelligence practice: <b>Emerging Intelligence Professionals, Cyber Intelligence, Regulatory Intelligence, Financial Intelligence, Security Intelligence, Strategic Intelligence, Corrections Intelligence, and Emerging Female Leaders in Intelligence.</b>						
<b>THOUGHT LEADERSHIP</b> <b>Journal – International Journal of Contemporary Intelligence Issues</b> AIIPIO publishes two journals annually, with publication subject to the finalisation and acceptance of submitted papers. Incorporates refereed publications dedicated to the advancement of the discipline of intelligence studies and includes scholarly articles, practitioner perspectives, and book reviews.						
<b>White Paper</b> A deep dive into an emerging issue in intelligence.						
<b>Intelligence Proceedings</b> Synopsis and synthesis of presentations delivered at the Annual AIIPIO Conference, Roundtable Events and Symposium.						
<b>Intelligence Matters</b> Practitioner advice – drawn from real-world experience – addressing current operational challenges and best practices. Also, it can include thought leadership from our partners.						
<b>Intelligence Insights</b> Secondary research to raise the profile of an emerging issue, aligned with the AIIPIO annual theme.						
<b>AIIPIO Acumen</b> This digital e-newsletter is distributed fortnightly, providing valuable links to emerging issues, technological innovations, and issues of interest to the Intelligence profession.						
<b>AIIPIO social media (LinkedIn, X)</b> The AIIPIO private LinkedIn page has 2,400 followers, the AIIPIO Corporate Group has over 3,200 followers, and the AIIPIO X account, with over 2,400 followers, provides another channel to reach 8,000 engaged contacts for your brand exposure.						

# The AIPIO Institute National Conference Intelligence 2026

## 2026 Conference Theme



In 2026, AIPIO will explore how intelligence is transformed from insight into impact, closing the gap between strategy and delivery. As volatility, interconnectivity, and escalating risk reshape the global environment, intelligence must not only inform but actively enable decision-makers to act swiftly, confidently, and with precision.

Intelligence 2026 – the AIPIO Annual Conference – will explore what it takes to embed intelligence as a practical, dynamic force that drives policy, guides operations, and strengthens resilience. This requires agility, collaboration, integration, and continuous development of professional skills.



### Operational Agility

In an era of accelerated decision-making, intelligence functions must be faster, smarter, and more adaptive. Delegates will examine agile methodologies, emerging technologies, and modern tradecraft that enable proactive approaches and predictive insights.



### Partnerships

Collaboration across agencies, sectors, and borders is essential. The conference will showcase models of inter-agency, cross-sector, and international partnerships that build trust, break down silos, and deliver shared outcomes.



### Impact and Integration

For intelligence to deliver value, it must be embedded into strategy, risk management, and decision-making. Delegates will consider how organisations measure influence, ensure insights shape action, and integrate intelligence across domains to strengthen resilience.



### Developing Your Tradecraft

Complementing these themes is AIPIO's consistent focus on Developing Your Tradecraft. The conference will provide opportunities for professionals to enhance their skills, exchange expertise, and refine methodologies, ensuring the profession evolves with confidence and capability.

Together, these elements define intelligence in action: a profession that not only interprets the world but actively shapes its outcomes.



I like the diversity of the speakers, and this should be continued.

## Conference Program Snapshot

### Commences

Wednesday 26 August 2026  
10–11.30am Pre Conference Skills Masterclasses  
12.00pm Conference commences

### Concludes

Friday 28 August 2026  
1.00pm Conference finishes

### Venue

Sofitel Melbourne on Collins

### Access

300+ intelligence professionals from across Australia and abroad.

### Networking

Welcome Reception and daily catering in the Exhibition, Sponsor Showcase, Gala Dinner & Silent Auction and Farewell Lunch.

### Program

Plenary and Keynote Presentations from Industry Leaders, Concurrent Sessions, Lightning Talks and robust Roundtable Discussions, with multiple opportunities for sponsors to showcase their expertise and innovation.

Join a dynamic community of 300+ intelligence professionals. Connect with influential leaders, contribute to discussions, and promote your organisation's expertise in an engaging, collaborative environment.

# Unparalleled Opportunities for Sponsors



## Networking



### Networking Functions

- Connect with 300+ intelligence professionals during lunch, morning, and afternoon teas.
- Build connections at the Welcome Reception.
- Strengthen relationships at the Conference Gala Dinner.
- Reflect and share new insights at the Farewell Lunch.

## Marketing Exposure



### Event APP

- Promotional opportunities for branding and collateral.
- Plan itineraries and arrange 1:1 business meetings.
- Contribute to the Conference Discussion Forum.



### Exhibition

- The hub of the Conference.
- Connect directly with delegates.
- Demonstrate and showcase knowledge, services, and products.
- Present innovative solutions to a targeted audience.



### Marketing

- Pre-event, onsite, and post-event exposure.
- Integrated campaigns delivered across digital, partner and social channels.
- Social media reach and visibility.

## Thought Leadership



### Lightning Talks

- Fast-paced presentations delivering sharp insights.
- Showcase expertise with clear, impactful messages.
- Stay up to date with emerging industry issues and trends.



### Keynote Plenary Sessions

- Inspiration from leading keynote speakers.
- One combined audience for maximum impact.
- Visionary thought-leadership at the Conference Gala Dinner.



### Roundtable Discussions

- Engage with peers in small, focused groups.
- Captured, targeted audience interaction.
- Brainstorm, debate, ask questions, and exchange expertise.



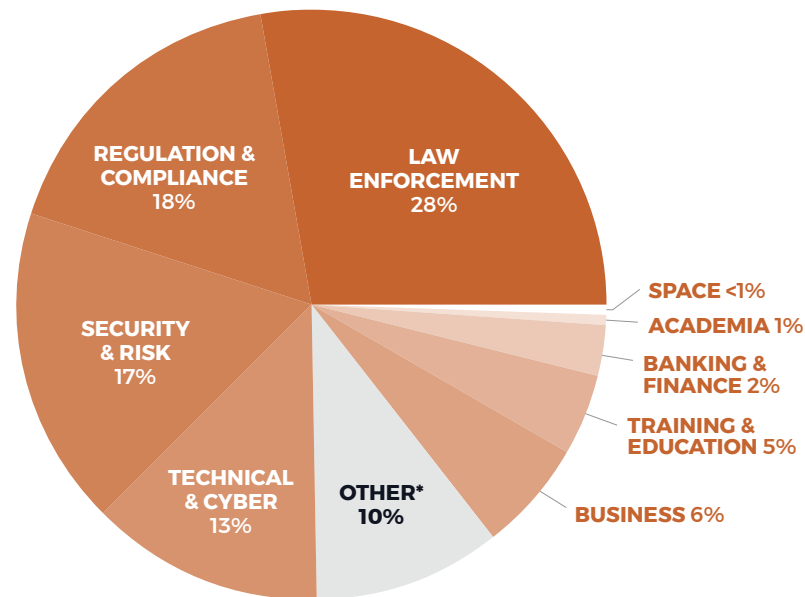
The 'speed dating' roundtables were a highlight, creating valuable engagement. Our involvement positioned us as a thought leader and provided stronger visibility than previous enforcement-focused events.

# Meet Our Conference Audience

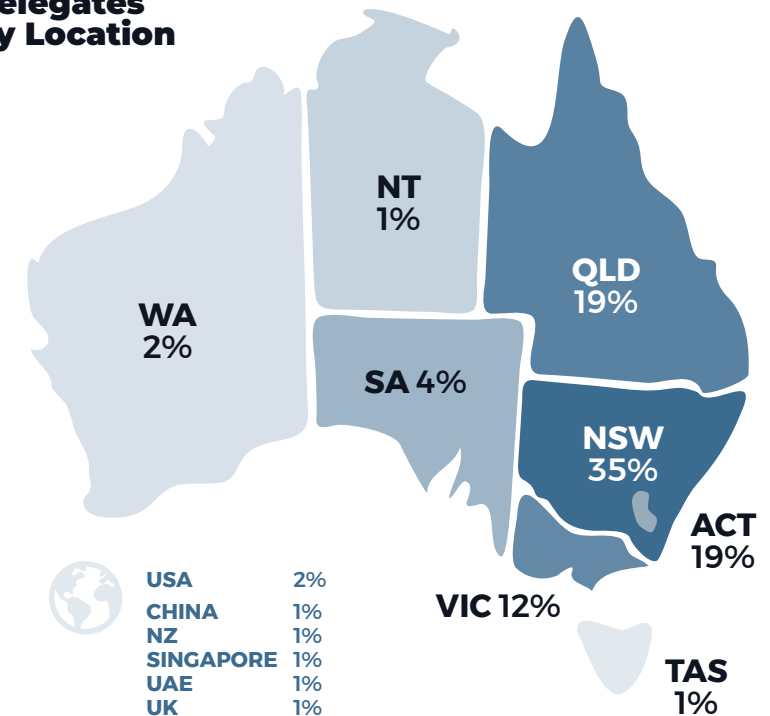


The Intelligence 2026 audience is diverse, bringing together professionals from across traditional and emerging areas of intelligence practice. This provides sponsors with direct access to a broad network of experts and decision-makers, creating exceptional opportunities for profile building, business development, and strategic networking.

## Professional Sector Breakdown



## Delegates By Location



\*Other: Anti-Corruption, Arts, Corrections, Defence, Disaster & Emergency Management, Environment, Government & Public Sector Bodies, Integrity, National Security.

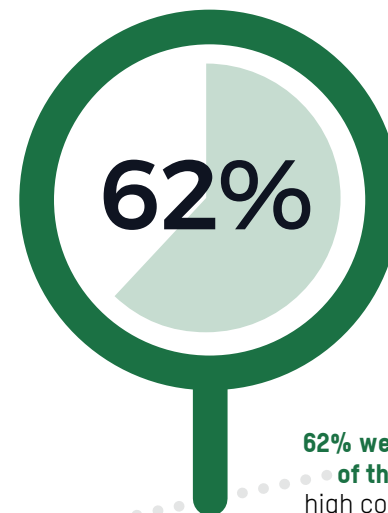
# Audience Key Statistics



**161 different agencies**  
actively represented  
among the delegates.



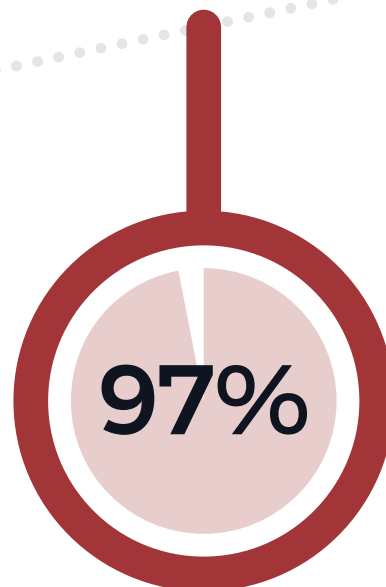
**7 countries represented**  
(Australia, China, New Zealand,  
Singapore, United Arab Emirates,  
United Kingdom and United States).



**62% were members  
of the AIPiO** –  
high concentration  
of engaged, invested  
intelligence professionals.



**Member engagement  
up 20% from 2024** –  
clear demonstration  
that AIPiO membership  
delivers increasing value.



**97% learnt something new**  
from attending that they  
could apply at their work.

# Broad Range of Sponsorship Opportunities\*



Align your brand with AIPiO at Intelligence 2026 — and stay connected beyond the Conference through Institute Activities running July–December 2026.

**Note:** For 2026 only, Institute Packages cover July–December (6 months). From 2027 they will align to the full calendar year.



## Pre-Conference Marketing

- Emails to the AIPiO network.
- Exposure on the AIPiO website.
- Social media promotion.



## Attendee List OPT IN DELEGATES ONLY

- Name.
- Job Title *if supplied*.
- Organisation.
- Email address.



## Sponsorship Branding

- Logo acknowledgement on Conference signage.
- Logo on holding slides during sessions.
- Recognition as a sponsor in the Conference Mobile APP.
- Inclusion of company profile in the mobile APP.
- Opportunity to host electronic collateral or literature in the APP.



## Post-Conference Marketing

- Continued exposure via email, website, and social media.
- Opportunity to contribute articles on emerging issues, innovations, or products through AIPiO Acumen *subject to Board and Editor approval*.



Thank you once again for your support and partnership. We're eager to start planning and preparing for another successful collaboration.

\*Excludes CoP Sponsorship Packages

# Benefits Per Sponsorship Type

	Influencing Sponsorship Packages		Leading Sponsorship Packages		Institute Specific Sponsorship Packages	
	DIAMOND	GOLD	SILVER	BRONZE	AIPIO AWARDS	COMMUNITIES OF PRACTICE
Number of Opportunities	1	2	3	3	1	8
<b>EXHIBITION</b> Hub Space Size	6m x 2m (12m²)	4m x 2m (8m²)	2m x 2m (4m²)	2m x 2m (4m²)	N/A	N/A
<b>THOUGHT LEADERSHIP</b> Deliver a Plenary Presentation [Wed]	30mins					
Deliver a Concurrent Presentation (Thurs)		30mins				
Deliver a Concurrent Presentation (Day to be confirmed)			20mins			
Deliver a Lightning Talk (Friday) based on the overall master question	7mins			7mins		
Deliver a Brief Address at the commencement of the 2026 Awards Ceremony					3-5mins	
Host a table in the Plenary Roundtable Discussion	2	2	1	1	1	1
<b>EXCLUSIVE OPPORTUNITIES</b> Opportunity to supply branded gifts for delegates	✓					
Opportunity to supply branded notepads or pens for delegates		✓				
Ticket to VIP Connections Dinner	2	1	1	1	1	
<b>ONSITE ACTIVATION</b> TV ad style videos shown between sessions (max 45 seconds)	4	3	2	1		
Acknowledgment as Sponsor in the Opening and Closing sessions	✓	✓	✓	✓	✓	
Logo Acknowledgment as a Sponsor on Conference signage	✓	✓	✓	✓	✓	
<b>CONFERENCE REGISTRATIONS</b> Full Conference Registrations (including social functions)	5	3	2	1	1	
Exhibitor Registrations (excludes Conference Gala Dinner and session attendance)	1	1	1	1		
Wednesday Registration including Welcome Reception (option to upgrade to Full registration at discounted rate)						1
Additional Conference Gala Dinner Tickets	2	1	1	1		
<b>AIPIO NATIONAL EVENTS PROGRAM 1 JULY – 31 DECEMBER 2026</b> Program Participation at National Event(s)*	2	1				
Complimentary ticket(s) to National Events 2025-2026	10	6				
<b>AIPIO REGIONAL EVENTS PROGRAM 1 JULY – 31 DECEMBER 2026</b> Program Participation at Regional Event(s) 2025-2026*			2	1		
Complimentary ticket(s) to Regional Events 2025-2026			4	2		
<b>PRICE</b> inclusive of GST	\$37,620	\$27,170	\$17,765	\$11,000	\$9,900	\$3,000

\*Allocation of events subject to AIPIO approval and availability

# AIPIO Awards Sponsorship

For 2026, AIPIO will also offer sponsorship opportunities aligned with the Awards Program.

-  **The AIPIO Intelligence Professional of the Year Award**
-  **The AIPIO Emerging Intelligence Professional (EIP) Award**
-  **The AIPIO Intelligence Group of the Year Award**
-  **The AIPIO Intelligence Publication Award**

The **AIPIO Annual Awards Scheme** recognises exceptional leadership and significant contributions to the intelligence profession in Australia. All intelligence professionals are invited to participate, either through colleague nominations or self-nominations. Finalists are selected based on outstanding achievements, with awards granted only to nominations that meet the highest standards of excellence.

## AIPIO Awards Sponsorship

**Investment:** \$9,900 incl. GST

**Availability:** Limited to One Company

The AIPIO Awards Sponsorship provides exclusive alignment with the AIPIO Annual Awards Program, recognising excellence within the intelligence profession.



### Package Benefits Include

- **Premium Visibility** – Acknowledgment as the exclusive Award Sponsor in the Awards Presentation Session and online program.
- **Digital Recognition** – Acknowledgment on the AIPIO and Intelligence 2026 websites, with a hyperlink to your company.
- **Ceremony Address** – Deliver a brief 3–5 minute address at the commencement of the 2026 Awards Ceremony.
- **Award Presentation Role** – Present the awards to recipients during the ceremony.
- **Delegate Access** – Includes one (1) full delegate registration with access to all sessions and social functions.
- **VIP Networking** – One (1) ticket to the VIP Connections Dinner.
- **Social Media Exposure** – Dedicated social media post acknowledging the Sponsorship.
- **Brand Placement** – Acknowledgment on Award materials, advertising and delegate communications.
- **Event Recognition** – Acknowledgment during the opening of the Award Presentations.
- **Mobile APP Presence** – Logo and company profile featured on the Conference Mobile APP.



# Community of Practice (CoP) Sponsorship

## June - December 2026



### Community of Practice (CoP) Sponsorship

**Investment:** \$3,000 incl. GST per CoP

**Availability:** Eight opportunities (one per CoP)

Sponsoring a Community of Practice enables direct engagement with intelligence specialists, visibility across the national intelligence community, and the opportunity to contribute thought leadership to your selected domain.



#### Package Benefits Include

##### CoP Meeting Benefits June - December 2026

- **Co-Hosting Opportunities** – Co-host two (2) online CoP meetings.
- **Thought Leadership** – Present one (1) case study at a CoP session (subject to theme and AIPIO approval).
- **Annual Access** – Access to all 2025–2026 CoP meetings for up to four (4) representatives.
- **Brand Visibility** – Logo displayed on all CoP materials.
- **Session Branding** – Logo featured on the CoP holding slide.
- **Event Recognition** – Acknowledgment as the CoP Sponsor during the opening and closing of all sessions.
- **Digital Presence** – Recognition as the CoP Sponsor on the AIPIO website for the selected domain.

##### Intelligence 2026 Conference Benefits 26–28 August 2026

- **Plenary Roundtable Discussion Participation** – Host one (1) table in the Plenary Roundtable Discussion at Intelligence 2026.
- **Conference Access** – Wednesday registration, including the Welcome Reception (option to upgrade to a full registration at a discounted rate).

AIPIO currently hosts eight Communities of Practice, with further CoPs to be introduced as the profession's needs continue to expand.



#### Corrections Intelligence CoP

Provides an unclassified platform for sharing best practices, research and technology across corrections and detention intelligence.



#### Cyber Intelligence CoP

Focuses on intelligence collection in cyberspace and identifying potential adversaries and their capabilities.



#### Emerging Female Leaders in Intelligence (EFLI) CoP

Supports emerging female intelligence leaders through an unclassified forum for sharing insights, best practice and career-focused development.



#### Emerging Intelligence Professionals CoP

Supports students and new entrants seeking a career in intelligence from diverse backgrounds.



#### Financial Intelligence CoP

Promotes collaboration on FinInt issues and integration into current and future intelligence practices.



#### Regulatory Intelligence CoP

Enhances intelligence practices within regulatory and compliance environments.



#### Security Intelligence CoP

Connects national security, policing, corrections and defence intelligence professionals to share knowledge and experience.



#### Strategic Intelligence CoP

Provides a collaborative space for thought leadership, knowledge sharing and discussion of emerging issues in strategic intelligence and analysis.

Each CoP offers interactive discussions, curated resources, professional learning opportunities and networking. Participation is open to both AIPIO members and non-members, enabling companies to align with a specialist intelligence domain.

# Conference-Specific Sponsorship Opportunities

An array of sponsorship opportunities is available for individual bookings or can be combined into a tailored package. Packages can be customised to suit your organisation's needs — for example, by adding exhibition space to a coffee cart sponsorship. If you would like a bespoke arrangement, please contact us to discuss how we can create the perfect fit for your goals.

## Conference Sponsorship Package

**Investment:** \$17,600 incl. GST

**Availability:** Limited to One Company

This exclusive package is designed to maximise your visibility, elevate your thought leadership, and connect you directly with delegates across multiple touchpoints.



### Package Benefits Include

- **Exhibition Hub Space** – Premium 2m x 2m (4m²) exhibition hub to showcase your brand.
- **Speaking Opportunities** – Deliver one (1) Lightning Talk (7 minutes) on Friday and co-host one (1) Concurrent Session on Day 1.
- **Round Table Leadership** – Host a table in the Plenary Roundtable Discussion, engaging directly with delegates.
- **VIP Networking** – Two (2) tickets to the exclusive VIP Connections Dinner.
- **Brand Visibility** – Feature one (1) TV-style video (up to 45 seconds) between sessions and acknowledgement on all conference signage.
- **Delegate Access** – Three (3) full conference registrations (including social functions) plus one (1) exhibitor registration (excludes sessions and Conference Gala Dinner).

This is a **one-of-a-kind opportunity** to position your organisation at the forefront of the conference, with unrivalled exposure and direct engagement built into the program.

## Conference Gala Dinner Sponsorship

**Investment:** \$15,000 incl. GST

**Availability:** Limited to One Company

Celebrate, connect, and be seen at one of the most anticipated social highlights of Intelligence 2026 — the Conference Gala Dinner. This exclusive sponsorship opportunity positions your organisation at the centre of the evening, engaging directly with delegates, speakers, and decision-makers in a premium networking setting.



### Package Benefits Include

- **Speaking Opportunity** – Deliver a short address (up to 10 minutes) linked to the conference theme during the dinner.
- **Brand Visibility** – Prominent logo placement on all Dinner branding, signage, and holding slides, with acknowledgement as Dinner Sponsor in opening and closing sessions.
- **Digital Recognition** – Logo and hyperlink on the Intelligence 2026 website, plus acknowledgement across AIPIO social media and the Conference APP (including company bio and digital collateral).
- **Exhibition Presence** – Complimentary 2m x 2m (4m²) exhibition space in a prime location.
- **Networking Access** – One (1) full conference registration, one (1) exhibitor registration, and eight (8) complimentary dinner tickets for your team or guests.
- **Exclusive Access** – One (1) ticket to the Conference Gala Dinner, VIP Connections Dinner.
- **Round Table Leadership** – Host one (1) table in the Plenary Roundtable Discussion.
- **Delegate Engagement** – Receive the opt-in delegate list post-event and connect through APP messaging and chat features.

The Conference Gala Dinner is where key relationships are built — a signature evening of networking, celebration, and connection, with your brand at its heart.



# Conference-Specific Sponsorship Opportunities

## Welcome Reception Sponsorship

**Investment:** \$9,900 incl. GST

**Availability:** Limited to One Company

Kick off Intelligence 2026 in style as the exclusive sponsor of the **Welcome Reception** — the first major networking event of the conference. This relaxed and engaging evening provides a prime opportunity to connect with delegates, speakers, and decision-makers in an informal setting while positioning your organisation as a key supporter of the intelligence community.



### Package Benefits Include

- **Speaking Opportunity** – Deliver a short address (5–7 minutes) linked to the conference theme during the Welcome Reception.
- **Brand Visibility** – Prominent logo placement on all Welcome Reception branding, conference signage, and holding slides, plus acknowledgement in opening and closing sessions.
- **Digital Recognition** – Logo and hyperlink on the Intelligence 2026 website, plus acknowledgement on AIPIO social media and the Conference APP (including company bio and digital collateral).
- **Exhibition Presence** – Complimentary 2m x 2m (4m²) exhibition space in a premium position within the exhibition area.
- **Networking Access** – One (1) full conference registration (including Welcome Reception and Conference Gala Dinner) and extended networking opportunities during all conference catering breaks.
- **Exclusive Access** – One (1) ticket to the VIP Connections Dinner
- **Round Table Leadership** – Host one (1) table in the Plenary Roundtable Discussion.
- **Delegate Engagement** – Receive the opt-in delegate list post-event and connect with attendees via in-APP messaging.

The Welcome Reception is the perfect opportunity to make a strong first impression — positioning your brand at the heart of the conference's opening celebration.



## Satellite Breakfast Sponsorship

**Investment:** \$9,900 incl. GST

**Availability:** Limited to One Company

The Satellite Breakfast offers a stand-alone **45-minute presentation session on Thursday 27 August**, open to the full Intelligence 2026 audience. This is an exclusive opportunity to deliver a targeted presentation in a focused setting. AIPIO will provide catering for a maximum of 30 participants.



### Package Benefits Include

- **Deliver a stand-alone presentation** to a qualified audience.
- Includes **one (1) full delegate registration**, with access to all conference sessions and social functions.

# Conference-Specific Sponsorship Opportunities

## Pre-Conference Skills Masterclass Sponsorship

To be held on Wednesday, 26 August (before the Conference Opening)

The Pre-Conference Skills Masterclass is an ice-breaker style session designed to connect delegates before the official program begins. Through scenario-based problem-solving, participants collaborate, drawing on diverse skill sets to tackle challenges in an interactive and engaging format.

This sponsorship provides a unique opportunity to showcase your organisation's expertise, demonstrate solutions, and connect directly with intelligence professionals.

### Opportunities Available

- **Option 1:** 45-Minute Masterclass – \$7,700 incl. GST
- **Option 2:** 60-Minute Masterclass – \$8,800 incl. GST
- **Exclusive Upgrade:** One company may elect to secure both options and deliver an extended 90-Minute Masterclass (combined investment of \$16,500 incl. GST)



### Package Benefits Include

- Deliver a pre-conference interactive session before the official opening.
- Engage participants in a skills-based brainstorming format with scenario challenges.
- Highlight your technology, product, and expertise while building connections with practitioners.
- Reach a targeted audience with a maximum capacity of 70 delegates.
- Opportunity to add an Exhibition Hub space at the member rate for extended visibility.

This is a prime opportunity to educate and engage intelligence professionals while gaining valuable insights into the community's needs.

## Donut Wall Catering Activation Sponsorship

**Investment:** \$5,500 incl GST

**Availability:** Limited to One Company for one catering break

Delight delegates with a memorable catering experience by sponsoring the **Donut Wall Activation**. This fun and interactive food station creates a social hub for an afternoon tea break, offers a unique way to showcase your brand.



### Package Benefits Include

- Sponsor the **Donut Wall Catering Activation**, creating a high-traffic networking point.
- Opportunity to provide **branded signage** and other customisable items (at sponsor's expense).
- Recognition as a **Catering Activation Sponsor** in the conference program and onsite materials.
- A unique opportunity to create a **branded delegate experience** that generates strong visibility and engagement.



# Conference-Specific Sponsorship Opportunities



## Ice-Cream Cart Catering Activation Sponsorship

**Investment:** \$5,500 incl GST

**Availability:** Limited to One Company for one catering break

Who doesn't like ice cream? Delight delegates with a refreshing **Ice-Cream Cart Activation** during a conference break. This engaging station creates a social hub and offers your organisation a memorable way to connect with attendees.



### Package Benefits Include

- Sponsor the **Ice Cream Cart Catering Activation**, creating a high-traffic networking point.
- Opportunity for your team to **serve ice cream directly to delegates and colleagues**, encouraging interaction.
- Opportunity to provide **branded signage** and other customisable items (at sponsor's expense).
- Recognition as a **Catering Activation Sponsor** in the conference program and onsite materials.
- A unique opportunity to create a **branded delegate experience** that generates strong visibility and engagement.

## Juice Bar Sponsorship

**Investment:** \$5,000 incl. GST per day or  
\$13,200 incl GST or all three days

Want to keep delegates refreshed while boosting your brand? Sponsor the Juice Bar and demonstrate your commitment to your delegate's well-being! Your logo will be displayed prominently, catching the eyes of everyone walking by while you connect with delegates in a relaxed setting.

"Fresh juice, fresh brand, fresh connections!" The Juice Bar will be set up during **morning tea and lunch breaks across the three conference days**, creating a high-visibility spot for engagement.

Sponsors can enhance the activation with branded items such as napkins, cups, or staff apparel (supplied by the sponsor). To support sustainability, we encourage the use of eco-friendly materials.



### Package Benefits Include

- **Visibility with all delegates** during a prime catering break
- Association with health, freshness, and energy
- **Recognition as Juice Bar Sponsor** in the Conference APP, website, and program
- Opportunities for **informal networking** in a relaxed setting

# Conference-Specific Sponsorship Opportunities

## Coffee Cart Sponsorship

**Investment:** \$6,600 incl. GST

**Availability:** Two opportunities available

Keep delegates energised and put your brand in their hands! Sponsor an espresso coffee cart positioned in a high-traffic area of the catering and exhibition space, serving barista coffee during all catering breaks.

“Great coffee, great conversations, great brand visibility!”

Sponsors can boost exposure by supplying branded coffee cups or mugs, which delegates can take home as souvenirs. There’s also the option to upgrade with an adjoining **2m x 2m Exhibition Hub space at a 50% discount** on exhibition pricing (non members’ rate).



### Package Benefits Include

- Continuous visibility across all catering breaks.
- Association with energy, connection, and hospitality.
- Recognition as Coffee Cart Sponsor in the Conference APP, website, and program.
- Option to enhance with branded cups, mugs, or adjoining exhibition space.

## Conference APP Sponsorship

**Investment:** \$5,500 incl. GST

**Availability:** Limited to One Company

Be the exclusive sponsor of the Conference APP – the essential hub for program details, speaker bios, exhibitor listings, and social information. Your brand will be front and centre every time delegates open the APP, ensuring maximum exposure throughout the event.



### Package Benefits Include

- Exclusive branding as Conference APP Sponsor on the APP home page.
- Logo featured in all delegate communications about the APP.
- Profile in the APP with company bio, logo, digital resources, and contact details.



# Conference-Specific Sponsorship Opportunities

## Water Bottle Sponsorship

**Investment:** POA

**Availability:** Limited to One Company

Showcase your brand while aligning with sustainability. As the exclusive Water Bottle Sponsor, your logo will be co-branded with AIPIO on reusable bottles carried by delegates throughout the conference — ensuring constant visibility and a positive, eco-conscious association.

Branded bottles (supplied by the sponsor and subject to organiser approval) will be placed at water stations in the exhibition area and other key locations, encouraging delegates to refill and reuse.



### Package Benefits Include

- **High-profile branding** on bottles carried by delegates daily.
- Positive brand association with **sustainability and well-being**.
- **Visibility** across catering, exhibition, and networking spaces.
- **Extended exposure beyond the event** as delegates continue to use their bottles post-conference.

## Host a Table at a Plenary Roundtable Discussion

**Investment:** \$3,000 incl. GST

**Availability:** Multiple Opportunities

Returning in 2026, the Plenary Roundtable is one of the most dynamic and interactive sessions of the Conference. Delegates rotate tables every 20 minutes, engaging with new topics, sponsors, and peers in a fast-paced exchange of ideas.

By hosting a table, your organisation can:

- **Position your expertise** by guiding focused discussions on key industry challenges.
- **Showcase your solutions and insights** to pre-qualified audiences.
- **Gain valuable market intelligence** directly from practitioners and leaders.

**Considered a highlight of past conferences, the Plenary Roundtable Discussion consistently delivers strong engagement and lasting connections.**

## Student Bursary Scholarship Sponsorship

**Investment:** \$8,250 incl. GST

**Availability:** **Minimum** Two Opportunities

Support the **next generation of intelligence professionals** by sponsoring the AIPIO Student Bursary Scholarship. Each scholarship enables three recipients to attend the Conference in person, covering full registration as well as travel and accommodation costs.

As a sponsor, your organisation will be directly associated with **emerging leaders of the intelligence profession**, demonstrating your commitment to the future of the community.



### Package Benefits Include

- Recognition as **Student Bursary Scholarship Sponsor** in the conference program, APP, website, and signage.
- **Brand alignment with leadership**, education, and professional development.
- Direct **connection with scholarship recipients** and the broader student and emerging professional community.

**This sponsorship is an investment in the growth and sustainability of the intelligence profession, ensuring that new voices, diverse perspectives, and future leaders are part of the conversation.**



# Exhibition Packages

**Member \$6,000 incl GST**  
**Non Member \$7,500 incl GST**



## Why Exhibit?



### Capture Qualified Leads

Reach a targeted audience and create lasting business opportunities.



### Maximise Exposure

Showcase your solutions and influence decision-makers.



### Engage Directly

Build relationships through one-on-one conversations and tailored meetings.



### Position Your Brand

Be part of a national conference where industry leaders and experts set the agenda.



### Meet, Demonstrate, Engage, Research

- Meet intelligence professionals from diverse agencies and industries.
- Demonstrate your latest products and services.
- Engage with pre-qualified audiences.
- Research industry needs and standards to refine your offerings.

## Conference Exhibitor Package Inclusions



### Attendee List

Access to the opt-in delegate list, including name, job title (if supplied), organisation, and email address.



### Registration

- One (1) exhibitor registration, including catering and access to the Welcome Reception.
- ✗ Conference Gala Dinner ticket not included. Option to purchase additional Conference Gala Dinner tickets separately.



### Marketing

- Listed as an Exhibitor on the Conference website from confirmation until December 2026.
- Listed in any Conference or electronic program materials.
- Opportunity to upload digital collateral to your Exhibitor listing on the Conference APP.



### Exhibition Hours

- **Wednesday 26 August** 11.00am–7.00pm (includes Welcome Reception)
- **Thursday 27 August** 8.00am–5.00pm
- **Friday 28 August** 8.00am –1.00pm



### Physical Exhibition Space

- Exhibition space (2m x 2m, 4m²).
- Arm spotlight (or equivalent).
- Single 4-amp power point (or equivalent).



Your choices were impressive –  
 will trust you again to get great people.

# Sponsor/Exhibitor Registration

Australian Institute of Professional Intelligence Officers (AIPIO) ABN 12 122 085 195



Please complete this registration form  
and forward to Wise Connections  
✉ [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

## Sponsor Packages

PACKAGE	OPPORTUNITIES AVAILABLE	INVESTMENT	✓
Diamond Sponsorship	1	\$37,620	
Gold Sponsorship	2	\$27,170	
Silver Sponsorship	3	\$17,765	
Bronze Sponsorship	3	\$11,000	
AIPIO Awards Sponsorship	1	\$9,900	
Communities of Practice (CoPs)	8	\$3,000	
<b>PREFERRED CoP:</b>			
Conference Sponsorship Package	1	\$17,600	
Conference Gala Dinner Sponsorship	1	\$15,000	
Welcome Reception Sponsorship	1	\$9,900	
Satellite Breakfast Sponsorship	1	\$9,900	
Pre-Conference Skills Masterclass	45min	1	\$7,700
	60min	1	\$8,800
Donut Wall Catering Activation	1	\$5,500	
Ice-Cream Cart Catering Activation	1	\$5,500	
Juice Bar Sponsorship	3	\$5,000/\$13,200	
Coffee Cart Sponsorship	2	\$6,600	
Conference APP Sponsorship	1	\$5,500	
Water Bottle Sponsorship	1	POA	
Plenary Roundtable Discussion Host (Multiple Available)		\$3,000	
Student Bursary Scholarship	2*	\$8,250	
Exhibition Packages	Member	\$6,000	
	Non Member	\$7,500	

## Conference Specific Sponsorship Opportunities

## Company Details

Company Name		
Address		
City	Postcode	State
Country	ABN	

## Exhibitor Liaison

The Wise Connections team will liaise with this contact on all matters relating to exhibition logistics, registrations, branding etc.

Name	
Position	Telephone
Email	

## Payments may be made via EFT or Credit Card (Visa / Mastercard accepted)

<input type="checkbox"/> <b>EFT</b> payments will incur a \$66 handling fee	<input type="checkbox"/> <b>Credit Card</b> payments will incur a 1.5% service charge
---	---

Payment instructions and invoice details will be provided upon confirmation of your Sponsorship or Exhibition Package. Full payment is required to secure your Sponsorship and/or Exhibition Package. Wise Connections (on behalf of AIPIO) will issue a Tax Invoice upon receipt of the signed agreement. One invoice will be issued for the Sponsorship or Exhibition Package, and a separate invoice will be issued for additional Delegate, Exhibitor Staff, or Conference Gala Dinner Tickets.

## Indemnity

We acknowledge that we are responsible for our own exhibits and materials. We agree to indemnify the Conference Committee and its contractors against any loss or damage to exhibits or to the venue caused by our organisation during move-in, the event and move-out. If exhibition space is included within our package, we will provide a current Certificate of Public Liability Insurance valid for the conference dates, with a minimum coverage of AUD \$20 million. We confirm we have read and accept the cancellation policy outlined in the prospectus.

## Authorisation

Authorised Signatory for and on behalf of the Sponsor/Exhibition

Name (Please Print Full Name)	Date
Position	Signature

All prices are in AUD and include GST \*Sponsorship available in a minimum of two or more

# Terms and Conditions



PROFESSIONAL CONFERENCE ORGANISER

☎ (03) 9885 6566

✉ [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

## Booking Policy

All sponsorship and exhibition applications must be submitted using the official Application Form provided in this prospectus. AIPIO reserves the right to decline any application and to exclude any person or organisation from participation in the sponsorship, marketing, or exhibition options. For customised opportunities, please contact **Wise Connections**.

## Payments

Payment must be made within 14 days of receiving the invoice to confirm your booking. Sponsorship and exhibition entitlements, including the allocation of exhibition space, will not commence until full payment has been received.

## Cancellation of Sponsorship and Exhibition Bookings

Once an application has been accepted, all payments are non-refundable. If you are unable to attend the Conference, please get in touch with Wise Connections to discuss your participation.

## Cancellation or Postponement of the Conference

The Organisers accept no liability for losses incurred if the Conference is cancelled or postponed due to an unforeseen event rendering it inadvisable, illegal, impracticable, or impossible to proceed. Refunds will not be issued; however, available funds will be credited towards a future Conference. Unforeseen events may include (but are not limited to): infectious disease outbreaks, industrial disruptions, service provider failures, government restrictions, war or terrorism, natural disasters, civil disorder, or transportation curtailments.

## Insurance

Exhibitors are responsible for arranging their own insurance coverage for protection and indemnity. Exhibitors are liable for any damage caused by themselves, their employees, contractors, agents, or invitees to other exhibitors, common property, or third parties within the exhibition.

## Liability

Exhibitors must hold public liability insurance of at least **AUD 20,000,000**, with a Certificate of Currency provided to the Professional Conference Organiser no later than four (4) weeks before the Conference. Exhibitors will not be permitted to participate without this proof of coverage.

The Organisers will not be held responsible for any loss, injury, or damage to exhibitors, employees, delegates, or property that may occur before, during, or after the Conference. Exhibitors shall indemnify and hold harmless the Organisers against all liability, damage, or accidents arising from the transportation, placement, removal, or display of exhibits.